Contributions of any amount are welcome and may be given to a rider or mailed directly to
The UW Foundation. Do not mail cash; checks should be made out to: UW Foundation–WSBDF Fund

The UW Foundation
Attn: Jodi Wickham, WSBDF Fund
1848 University Ave., PO Box 8860
Madison, WI 53708-8860

To obtain more information about collecting and submitting pledges, please contact:
Jodi Wickham, 608-263-2027; jodi.wickham@uwfoundation.wisc.edu
Carol Chapa, 608-265-4049; carol.chapa@uwfoundation.wisc.edu
or visit the UW Foundation website: www.uwfoundation.wisc.edu

ROUTE & EVENT STOPS: The 2008 Ride to Farm will start on Friday June 13th with an 8:00 AM media event on the
farm of Aaron Barclay (WSBDF ‘04), N8849 Grandy Rd., Nichols. Riders will depart ~8:30 AM, heading south to Culvers
of Appleton for lunch with Rollie and Sue Stephenson of Town & Country Electric. The Ride will veer southeast around
Lake Winnebago to Cleveland, for a gathering and picnic supper at the Saxon Homestead Farm, 15621 S. Union Rd.
Invited guests include WSBDF graduates, area youth in agriculture and the Glacial Lakes Conservancy. Starting Saturday
morning from Sheboygan, riders will pedal west and south to join the Kewaskum FFA for lunch and tour an organic dairy
farm. Continuing southwest, the Ride will head to Hartford, then end the day with Ike and Shelly Mayer, PDPW, hosting a
picnic supper at their family farm near Slinger. Sunday morning riders will journey southwest, stop for an early lunch at
Culvers of Oconomowoc, and continue south toward Elkhorn for a BBQ at the farm of Altfrid and Sue Krusenbaum,
W3194 Cty Rd D, with School graduates, local graziers and ag youth. Please join us where you can!

We want to graciously thank our sponsors: American Transmission Company, Culvers Restaurants, Farm Credit-Wisconsin,
FCS-Financial Services, Organic Valley Family of Farms, Town & Country Electric, We Energies, and the Wisconsin Milk
Marketing Board. Says the School’s Director, Dick Cates, “Our graduates are successful business people and productive,
contributing members of their communities. The Ride is an opportunity to communicate how necessary and important it is
to support a next generation of bright, innovative farmers on our working lands.”

For more information, see the Wisconsin School for Beginning Dairy and Livestock Farmers (WSBDF) website:
http://www.cias.wisc.edu/dairysch.html
RIDE TO FARM—June 13-15, 2008

What is it?
A 200-mile bicycle ride to raise awareness and funds for the Wisconsin School for Beginning Dairy and Livestock Farmers. Retiring farmers are leaving farming at a much faster rate than new farmers are starting. The School meets the critical need to train, mentor and support Wisconsin’s next generation of dairy and livestock farmers.

Who’s doing it?
Principal cyclists are high school/FFA instructors Merle Richter, Bloomer, and Brad Sirianni, Independence; WSBDF Director, Dick Cates, and Assoc. Director, Jennifer Taylor. About two dozen riders will join them.

Where?
The Ride starts this year at the farm of a WSBDF graduate NW of Green Bay, WI and will travel throughout three days to finish at Krusen Grass Farms, Elkhorn. Tune in to your local radio station and watch the newspapers for more information! Details are on the other side.

How can YOU be involved?
Collect pledges for the riders, all of which go to support the School, or make a direct contribution. Plus: Come to any of the ride stops along the way! At our events you will have the opportunity to ask questions, get the information and experience you need to succeed. The Program provides classroom instruction, on-farm internships, mentoring and business plan development. About 70 students have attended the School and more than 75% of graduates are farming.

The WSBDF has completed its 13th year of helping new farm managers, to do they will need practical education to work on their own operations.

Your support is needed and greatly appreciated! Plan on attending one or more of the Ride events, as well as collecting contributions for Wisconsin’s own School for Beginning Dairy and Livestock Farmers!

Riders and supporters are encouraged to collect a total of at least $1/mile in pledge donations. Funds and pledge forms may be given directly to a rider or mailed to the UW Foundation by July 31, 2008.

WI School for Beginning Dairy and Livestock Farmers (WSBDF)
The WSBDF has completed its 13th year of helping new farm managers, to do they will need practical education to work on their own operations.

and see what successful farm managers do so they can implement programs, visit with cattle, and program graduates.

about the WSBDF and the UW Farm and Industry Short Course programs. Visit with cattle, and program graduates, students and program leaders for

Aridicent, friends and family

across the state, and get a copy of the current edition of our newsletter, The Challenge. The WSBDF has

The most amazing thing has been the enthusiasm and commitment of the School and graduates. The WSBDF was established in 1995.

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Class of 2007 (partial) visits the Winkel farm, Waupun