February 15 and 16, 2020      Madison, WI

Come learn from seasoned growers including Mary Jo and Andrew Borchardt of Five Green Acres, Jeanie McKewan of Brightflower Nursery, and Hans and Lisa Larsen of Sunborn Gardens.

The Wisconsin Cut Flower Growers School is a two-day workshop designed to help new and beginning growers learn the ins and outs of producing and marketing cut flowers.

Learn from experienced growers about variety selection, seed starting, planting and harvest schedules and methods, post-harvest handling, pest management, tools and equipment, and marketing. Find out how to turn your passion for flowers into a sustainable small business. Network with other growers in and around Wisconsin. Handle small tools at a show-and-tell table. Speakers will emphasize sustainable and organic production practices.

This workshop will help you answer questions such as:
- What are farmers’ market customers, florists and brides looking for in cut flowers and bouquets?
- How much income can be earned from an acre of cut flowers?
- How much labor and capital investment are involved?
- How do I select varieties to grow and schedule plantings?

Lunches and morning and afternoon snacks will be provided. Class times will be 8:30am to 4:45pm. Directions and parking information will be sent after you enroll. Enrollment is limited, so sign up online today!

Register online at: tinyurl.com/flowergrowerschool OR register and pay using the form below

Questions? Contact John Hendrickson, 608.265.3704 or jhendric@wisc.edu

2020 Cut Flower Growers School Registration Form

Name_________________________________________________________
Address______________________________________________________
Phone_______________________________________________________
Email________________________________________________________

Do you currently grow and sell cut flowers? _____ Years experience_____

Dietary needs: Vegetarian____  Vegan____ Other____________________

Individual enrollment: $300          Farm partner or spouse: add $125
Make check payable to the University of Wisconsin

Clip and return to: CALS Conference Services, 640 Babcock Drive, Madison, WI  53706