February 17 and 18, 2018      Madison, WI

Come learn from 3rd generation flower grower Joe Schmitt, Jeanie McKewan of Brightflower Nursery, and Hans and Lisa Larsen of Sunborn Gardens

The Wisconsin Cut Flower Growers School is a two-day workshop designed to help new and beginning growers learn the ins and outs of producing and marketing cut flowers.

Learn from experienced growers about variety selection, seed starting, planting and harvest schedules and methods, post-harvest handling, pest management, tools and equipment, and direct marketing. Find out how to turn your passion for flowers into a sustainable small business. Network with other growers in and around Wisconsin. Handle small tools at a show-and-tell table. Speakers will emphasize sustainable and organic production practices.

In addition to practical, how-to information, this workshop will help you answer questions such as:

- How much income can be earned from an acre of cut flowers?
- How much labor and capital investment are involved?
- What are farmers’ market customers, florists and brides looking for in cut flowers and bouquets?
- How do I select varieties to grow and schedule plantings?

Lunches and morning and afternoon snacks will be provided. Class times will be 8:30am to 4:45pm. Directions and parking information will be mailed after you enroll.

**Enrollment is limited, so sign up online today!**
Register online at https://tinyurl.com/flowergrowersschool OR register and pay using the form below

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**2018 Cut Flower Growers School Registration Form**

Name_________________________________________________________
Address______________________________________________________
Phone______________________________
Email________________________________________________________

Do you currently grow and sell cut flowers? ____ Years experience____

Dietary needs: Vegetarian____  Vegan____ Other___________________

Individual enrollment: $250   Farm partner or spouse: add $125
Make check payable to the University of Wisconsin

Clip and return to: CALS Conference Services, 640 Babcock Drive, Madison, WI  53706