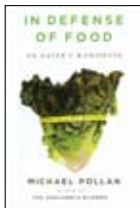


# WHAT TO EAT

## A SEVEN DISCOURSE MEAL

**UW-Madison  
Agroecology Fall Lecture Series  
All talks at 4 pm**



**COLLEGE OF  
AGRICULTURAL & LIFE SCIENCES**  
University of Wisconsin-Madison

**Departments of Agronomy, Community and  
Environmental Sociology, and Soil Science**



**THE NELSON INSTITUTE  
FOR ENVIRONMENTAL STUDIES**  
University of Wisconsin-Madison



With support from the  
Bradshaw-Knight Foundation



This year's Agroecology Fall Lecture Series is associated with Go Big Read's campus-wide reading of Michael Pollan's *In Defense of Food*. For more information, see [www.cias.wisc.edu](http://www.cias.wisc.edu) or [www.agroecology.wisc.edu](http://www.agroecology.wisc.edu).

The series also celebrates the 20th anniversary of the Center for Integrated Agricultural Systems.

**1 October, Thursday  
Room 2103 Chamberlain Hall  
Wisconsin farmers: what to eat**

*Bill Bruins*, President of the Wisconsin Farm Bureau and dairy farmer

*Richard Cates*, Member of DATCP Ag Board and pasture-based beef farmer

*Louise Hemstead*, Chief Operating Officer of Organic Valley Coop and organic dairy farmer

*Tom Lochner*, Executive Director of WI State Cranberry Growers Association

introduction by *John Shutske*, Associate Dean, Cooperative Extension, CALS

**Reception to follow**

**6 October, Tuesday  
Room 2241 Chamberlain Hall  
CALs faculty: what to eat**

*Brent McCown*, Gottschalk Distinguished Professor of Horticulture

*Franco Milani*, Assistant Professor of Food Science

*Susan Nitzke*, Professor and Chair of Nutritional Sciences

introduction by *Irwin Goldman*, Vice Dean, CALS

**13 October, Tuesday  
Room 270 Soils Building  
Changing tastes: sustainability,  
demographics and the  
marketplace**

*Arlin Wasserman*, Vice President, Sustainability and Corporate Social Responsibility, Sodexo Corporation

introduction by *Jack Kloppenburg*, CIAS co-director

**20 October, Tuesday  
Room 270 Soils Building  
Fertility, fertilizers and food: in  
defense of Haber**

*Phillip Barak*, Professor of Soil Science, UW-Madison

introduction by *William Bland*, Chair, Soil Science

**27 October, Tuesday  
Room 270 Soils Building  
Healthy land, food, and eaters—an  
ecological approach to health**

*Angie Tagtow*, managing editor, *Journal of Hunger and Environmental Nutrition*

introduction by *Gregg Mitman*, Interim Director, Nelson Institute for Environmental Studies

**4 November, Wednesday  
Room 270 Soils Building  
Growing food and knowing food:  
the traceability of sustainability**

*Hugh Campbell*, Director of the Centre for the Study of Food, Agriculture, and Environment at Otago University, New Zealand

introduction by *Michael Bell*, Chair, Agroecology Program

**10 November, Tuesday  
Room 2241 Chamberlain Hall  
The seasonal connection: from the  
land to your plate**

*Monique Hooker*, Wisconsin chef, storyteller, and author of *Cooking with the Seasons*

introduction by *Julie Luke*, Associate Director of Dining and Culinary Service, University Housing

**Reception to follow**