What past students say
“Terrific course...very helpful and motivating. I felt the first day easily paid for the tuition.”
“The grower-instructors were all fantastic; the diversity in their farm sizes and modes of farming and marketing were excellent.”
“The most useful aspect of the course was all the real-life experiences of the instructors and how farming has affected their lives.”
“The course notebook has proven to be a very useful resource. I’ve used it again and again.”

Location
The 2011 school will be held on the University of Wisconsin-Madison campus. Directions, parking information and a map will be sent after you enroll.

Meals and lodging
Lunches and snacks are provided and coffee, tea and water will be available throughout the day. Lodging arrangements must be made on your own. Options include:
On Campus:
Lowell Hall, (866) 301-1753
Wisconsin Union, (608) 262-1583
Short Course Dorm (space limited), (608) 262-2270
Near Campus: (some with free shuttle service)
Doubletree, (608) 251-5511
Best Western, (608) 233-8778
Madison Youth Hostel, (608) 441-0144
Check the internet for other options.

Application deadline
Please sign up by January 3rd.

For more information
Contact John Hendrickson, (608) 265-3704 or jhendric@wisc.edu
What do we offer?

- A unique program that combines knowledge from experienced growers and UW faculty
- Opportunities to understand basic concepts in organic market farming and what it takes to organize and succeed in this type of business
- Extended time with three experienced growers, each offering unique perspectives, invaluable tips and practical know-how
- A chance to network and learn from fellow market gardeners, farmers and entrepreneurs
- In addition to this course, we occasionally offer separate, focused workshops. For details, contact John Hendrickson, jhendric@wisc.edu or (608) 265-3704.

2011 instructors

Sharing their expertise and enthusiasm this year are Michael Racette of Spring Hill Community Farm, Tricia Bross of Luna Circle Farm and Jenny Bonde of Shooting Star Farm. These accomplished organic growers are all excellent speakers. Each will bring a unique perspective as well as some of their favorite tools for our popular show-and-tell tables. Their marketing strategies include farmers’ markets, community supported agriculture (CSA) and selling to restaurants and retail stores. The growers will be joined by additional speakers who will help cover topics such as insects, economics and more!

Is this workshop right for you?

Our intensive, three-day course gives you a realistic picture of what it takes to run a successful small-scale produce operation—including capital, management, labor and other resources. Topics include soil fertility, crop production (from seed starting to harvest), pest management, cover crops, equipment and labor needs at different scales of operation, and marketing and economics.

Wisconsin School for Beginning Market Growers

January 14, 15, 16, 2011 in Madison, Wisconsin

- Individual Fee: $300
- Individual "paperless" Fee: $275
  - Go Paperless! Instead of a 3-ring binder, receive most written materials on a USB drive.
- Partner/spouse: Add $150
  - Note: Partner/spouse does not receive a second binder or USB drive.

Make checks payable to the University of Wisconsin

Sorry, we cannot take credit cards
Payment must be received prior to the course

Send registration form and payment to:

Center for Integrated Agricultural Systems
Attn: Market Grower Workshop
University of Wisconsin-Madison
1535 Observatory Drive
Madison, WI 53706

Registration questions? Call: (608) 262-1515

We expose you to what you need to know and plan for as you set seeds and grow.

You bring your gardening background, interest and hopes for your own market garden or small vegetable farm.

(over, please)