

**Middleton Farm To School – Harvest of the Month
NorthSide and Sauk Trail Elementary Pilot Promotion Plan, 2008-09**

Objective:

To pilot a partnership program educating students and parents about the availability, flavor profile and nutrition of locally grown products.

Method:

MCPASD Food service will partner with the REAP/UW-CIAS Farm to School Coordinator, Doug Wubben, and volunteer parents to provide a tasting each month to expose students to locally grown product. Local farm and nutrition information and recipe uses will be provided with each tasting to teachers and parents. Food service will follow up by incorporating the product in the elementary menu later within the target month.

Month	Product	Tasting Activity	Menu Integration
September	Melons, Tomatoes	Stop & Go Melon kabobs, tomato tasting	Fresh melon during week
October	Spinach	Fresh spinach incorporated into carrot-kohlrabi-apple salad	Baby spinach added to green salad bars following tasting
November	Apples	Apple quarters of three varieties of apples	Whole small apples twice during November
December	Sweet Potatoes	Sweet Potato Fries	Sweet Potato Fries on menu
January	Carrots	Roasted carrot coins? Raw?	Menu?
February	Potatoes	Roasted red, white, and blue potatoes	Roasted potatoes on menu? Local baked potatoes?
March	Cranberries	Dried cranberries	
April	Yogurt	Vanilla yogurt	
May	Lettuce or Asparagus	Various lettuce types for make your own salad cup	Add baby lettuce blends to salad bar